



The Power of
KNOWING

RETAIL

ALL THE TOOLS YOU NEED TO MAKE CRITICAL STRATEGIC REAL ESTATE DECISIONS

The exceptional performance of any store requires a delicate balance. Retail companies must choose locations in which consumer traffic is plentiful, while also being mindful of the full scope of location costs.

CoStar analyzes retail market fundamentals, economic factors, and leasing trends across over 16,000 markets and submarkets to deliver information that retailers rely upon to make tactical decisions and future plans.

For over 35 years, CoStar has provided the industry-standard in commercial real estate market data, analytics, marketplaces and news. No one fields a larger team to research the commercial real estate market in detail, or gathers and verifies information from a wider range of sources. No one invests more in powerful technology to bring that data to life and make it actionable for retailers.

PUT ACCURATE MARKET DATA AT THE HEART OF YOUR REAL ESTATE OPERATIONS

Find Ideal Locations

- Identify and select sites based on factors such as surrounding demographics, co-tenancy and over 250 other searchable criteria.
- Identify on-and-off-market site location opportunities, setting customized demographic and store proximity parameters.
- View a clear pipeline of retail and mixed-use development.

Secure the Best Lease Terms

- Negotiate new leases and lease renewals with asking rents, cash-flow models and market forecasts.
- Support tax valuation of sites by accessing detailed sale comps.

Understand the Competition

- Monitor competitors and track movement for the top 9,000 retailers nationally with verified information.
- Track retail, office, industrial and hospitality developments to stay ahead of consumer demand and growth.



Office - Retail - Industrial - Multifamily - Hospitality - Land

RESEARCH IS WHAT WE DO

Information unlocks new opportunities in real estate management and decision-making

That's why research is our passion, and the foundation on which we've built the largest, portfolio of tenant, sale comps, lease comps, field and aerial information, imagery and analysis in the industry.

Our research team is over 1,400 strong, and gathers the data our clients rely on to make confident, profitable choices. Working across markets and submarkets, we dig deep – making the calls, tracking the values, profiling the tenants, identifying the true owners, creating the relationships and connecting the dots in order to tell the full story.

Combine that with marketing platforms that are used – and fueled – by the industry professionals themselves. Real estate decision makers use CoStar Group's platforms, including Apartments.com and LoopNet, to promote their listings, connect with peers, and close deals.

Over
6.7M
properties
tracked

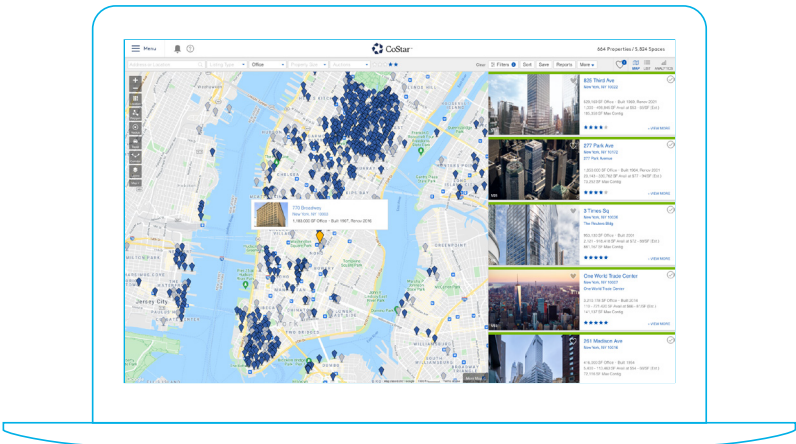
Over
14M
digital
photographs

Over
132B
SF of
inventory tracked

Over
1M
listings for sale
or lease

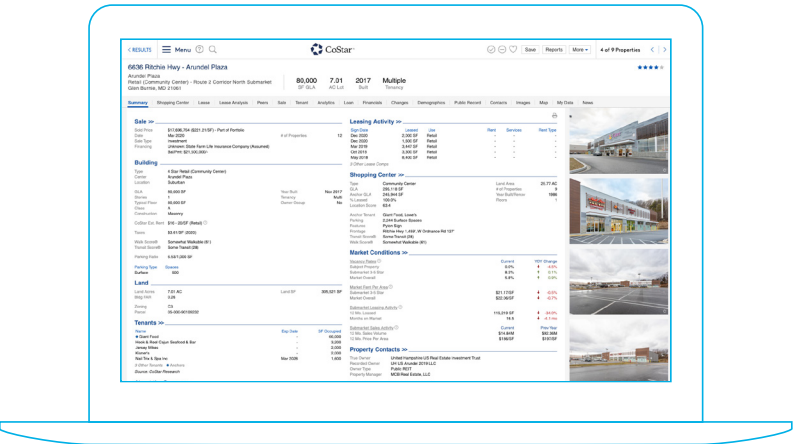


EXTENSIVE INFORMATION BROUGHT TO LIFE BY POWERFUL TECHNOLOGY



Get Verified Building Data and Public Record Information in One Integrated Platform

- Access a full market inventory of properties and spaces – available as well as fully leased.
- Search and view public record details on over 38 million additional buildings and parcels.
- View photos, aerials, maps, floor plans, stacking plans and more.
- Access true owner, broker, and property manager information.
- Use Public Record Search to find decades of historical assessment data and get key loan information, including maturity dates.



Value Properties with Confidence Using Sale and Lease Comps

- Establish a sound listing price by evaluating sale and lease comparables that are fully vetted.
- View contact information for true buyers and sellers behind LLCs and partnerships.
- Understand sale conditions and lease concessions including escalations, free rent, and more.
- View market activity with maps or aerials displaying properties sold, leased, for sale or pending.
- Access sale and lease comps as fast as the day of the transaction.

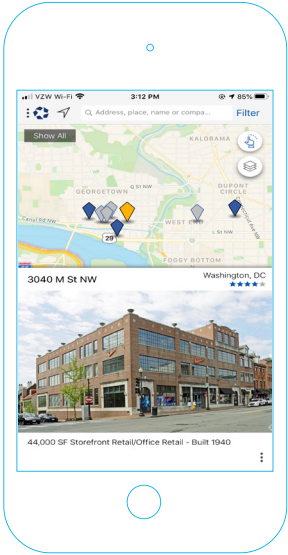
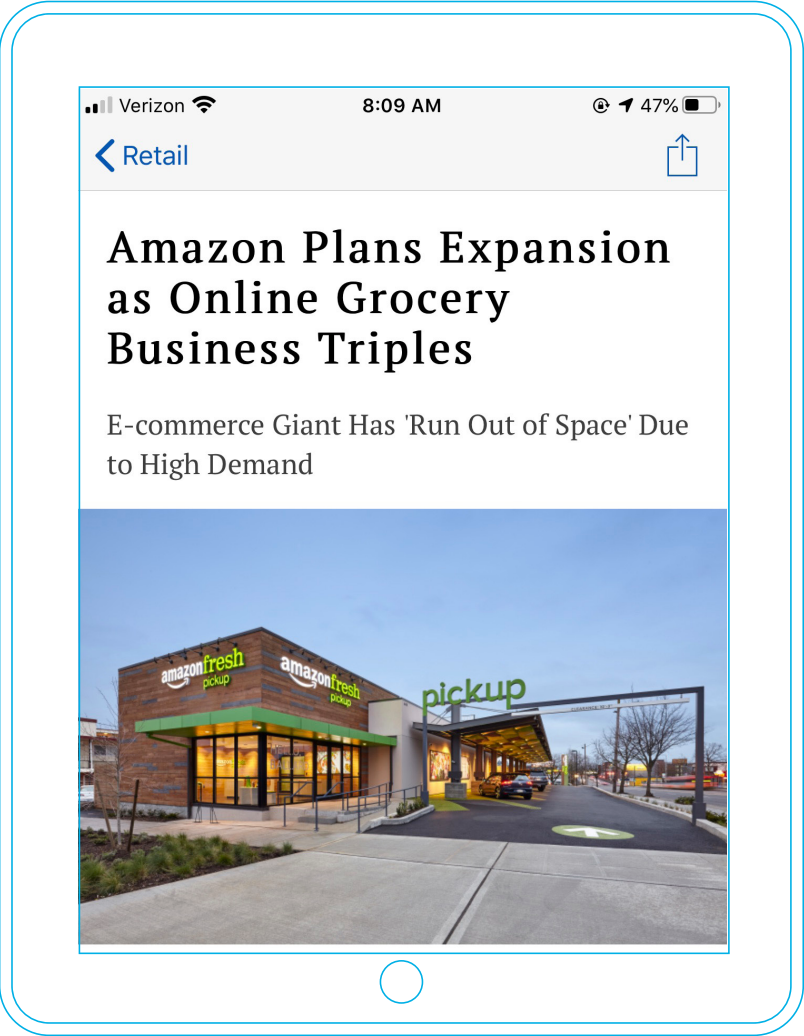
NEWS AND MOBILE APP

CoStar News

CoStar’s award winning news team is dedicated to delivering you the most up to date information on the events that shape and influence your market. Our team spans markets throughout the country, using CoStar’s research findings to pursue stories that may impact your business.

Take CoStar with You

Bring the information wherever your business takes you. Available on smartphones, tablets, and wearable devices through iOS and Android, CoStar mobile allows unhindered access to all aspects of CoStar whether you are at home, on the road, or touring properties with a client.



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