

The power of

KNOWING

CoStar for Commercial Real Estate
Owners and Investors



Where commercial owners go when they need to know.

YOUR CONNECTION TO THE WORLD OF COMMERCIAL REAL ESTATE

CoStar is the global leader in commercial real estate information and analytics. For over 30 years, we have worked with commercial owners and investors to support their growth and success. CoStar research tracks and reports on commercial property in unparalleled detail: the buildings, tenants, owners, brokers and transactions that move the market.

The result is comprehensive and current market information you can use to make timely, data-driven decisions to help manage risk and maximize returns.

Over 174,000 commercial real estate professionals now subscribe to CoStar. Established global players, independent shops, and growing firms alike benefit from access to CoStar's extensive, objective information and powerful tools.

Whether you're looking for new properties to acquire, managing your existing assets or searching for potential tenants, CoStar adds value for commercial owners and investors in every aspect of their business. It's the power of knowing.



The CoStar Difference.

CoStar has the largest team of researchers – over 1,400 – in the commercial real estate industry. They verify details on a complete inventory of commercial properties, transactions and tenants.

The result: comprehensive information and tools available in CoStar have the power to accelerate your daily tasks, get you to the right answer fast, and reveal new opportunities to grow your business.



What differentiates CoStar is the ability to personalize the data by drilling down to fit our specific needs, making the product invaluable for us.



—Michael Le Coche

Director, Strategy and
Research Fiera Real Estate



The most comprehensive platform of commercial real estate information.

6.7M

Commercial
Properties

133B

Square Feet
Tracked

1M

Active
Listings

4.3M

Sales
Comparables

9.6M

Lease
Comparables

8M

Tenants
Profiled

What could you do with CoStar?

OWNERS AND INVESTORS USE COSTAR TO:

- Understand new markets by analyzing market conditions.
- Set rents by researching lease comps in the submarket.
- Value properties using recent sale comps.
- Identify new properties as suitable targets for acquisition.
- Get detailed market analytics to report to investors and lenders.
- Increase NOI by finding new tenants.
- Lease space fast with increased exposure for their listings.
- Increase their efficiency by accelerating the pace and ease of day-to-day tasks.



Everything an owner or investor needs from an information platform, in one place.

PROPERTIES

6.7M

Commercial building records

LISTINGS

1M+

For-lease and for-sale listings

TRANSACTIONS

9.6M

Lease comparables

4.3M

Sale comparables

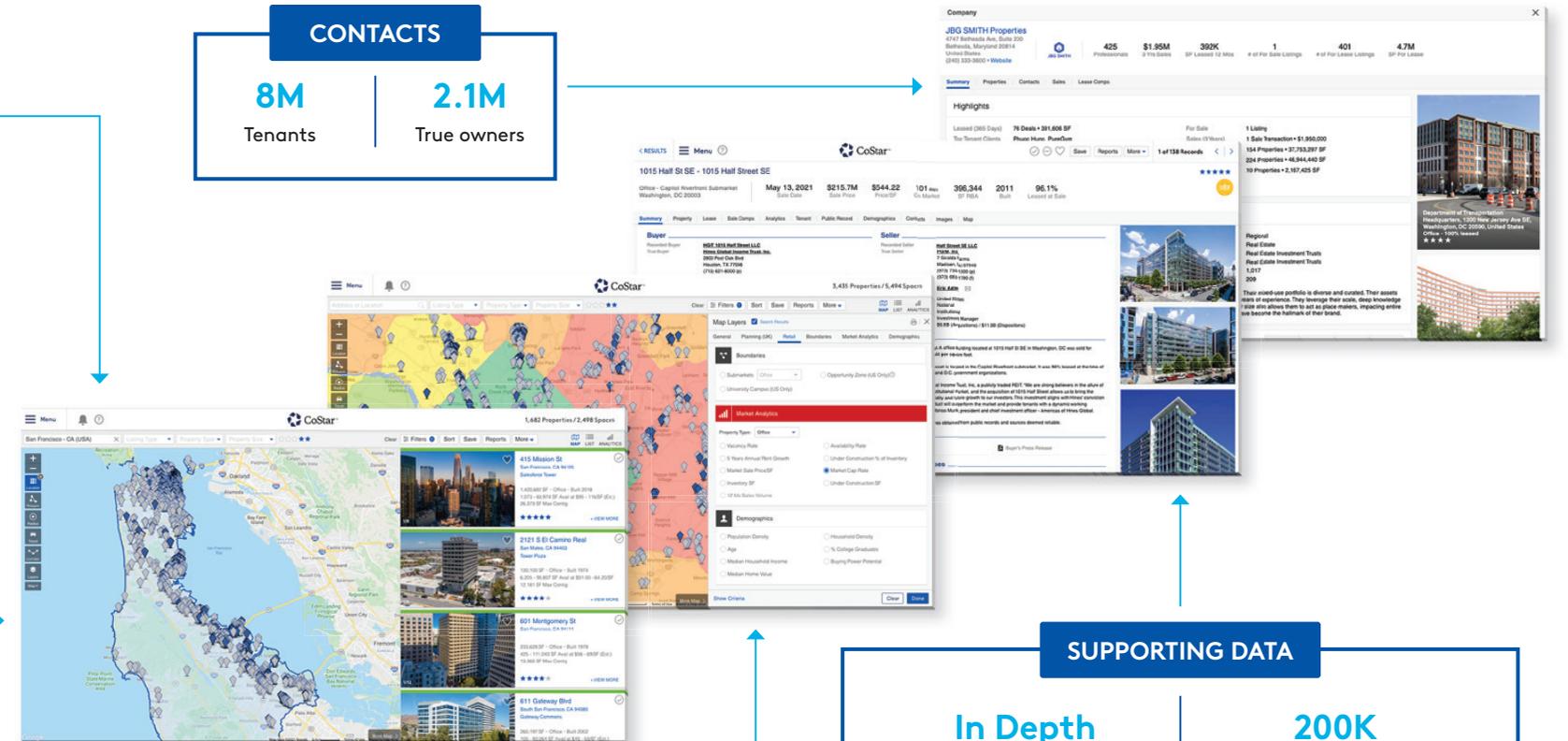
CONTACTS

8M

Tenants

2.1M

True owners



SUPPORTING DATA

In Depth

Demographic data layers and search filters

200K

CMBS loans and financial information

39M

Public records

29K

Market & submarket reports

It starts with data.

When it comes to assembling a full picture of the commercial real estate market, there are no shortcuts.

CoStar has built a research process with the single goal of delivering high quality, accurate and timely information on every aspect of commercial real estate.

No one goes further or collects data from a wider array of sources. The result is the world's largest, most comprehensive repository of commercial real estate intelligence.

“ We believe in the CoStar method. It's exhaustive and objective. We rely on it to make decisions. ”

—Keith Reading
Director of Research
Morguard



Our census-level approach to **researching the world of commercial real estate.**



1,400+ Portfolio, tenant, marketing and sale researchers



600+ Account managers gathering data from market participants



200+ In market field-researchers



Dealmaker submissions



Aerial and drone research



In-market architectural photographers



Daily data feeds and web research



100+ Market analysts and economists

A platform for success.

We have a track record of consistent and significant investment in software development. The result is that CoStar has consistently been recognized as one of the world's fastest-growing and most innovative companies by the likes of Forbes, Fortune and NASDAQ.

Our technology—and the wide array of useful features it provides—bring our market data to life in valuable, actionable ways.

CoStar users quickly find and explore the information they need through our powerful and intuitive interface. In a fast-moving and constantly changing market, CoStar is your platform for success.

“ We can see how individual tenants in buildings are behaving, as well as in the area. It would significantly increase the amount of due-diligence time we would have to do if CoStar didn't exist. ”

—Jeff Bridge

Partner

**BRIDGE
INVESTMENT
GROUP**



ANALYTICS

KPI trends and forecasts on any category or search

BUILD FINANCIAL MODELS

Create cash flow models for clients to compare different lease scenarios

INTEGRATED VIDEO

Watch video commentary from our expert market analysts

POWERFUL SEARCH TOOLS AND FILTERS

Reach the information you need, fast

CHANGE REPORT

See at-a-glance what's changed in a set of properties over time

GLOBAL REACH, LOCAL KNOWLEDGE

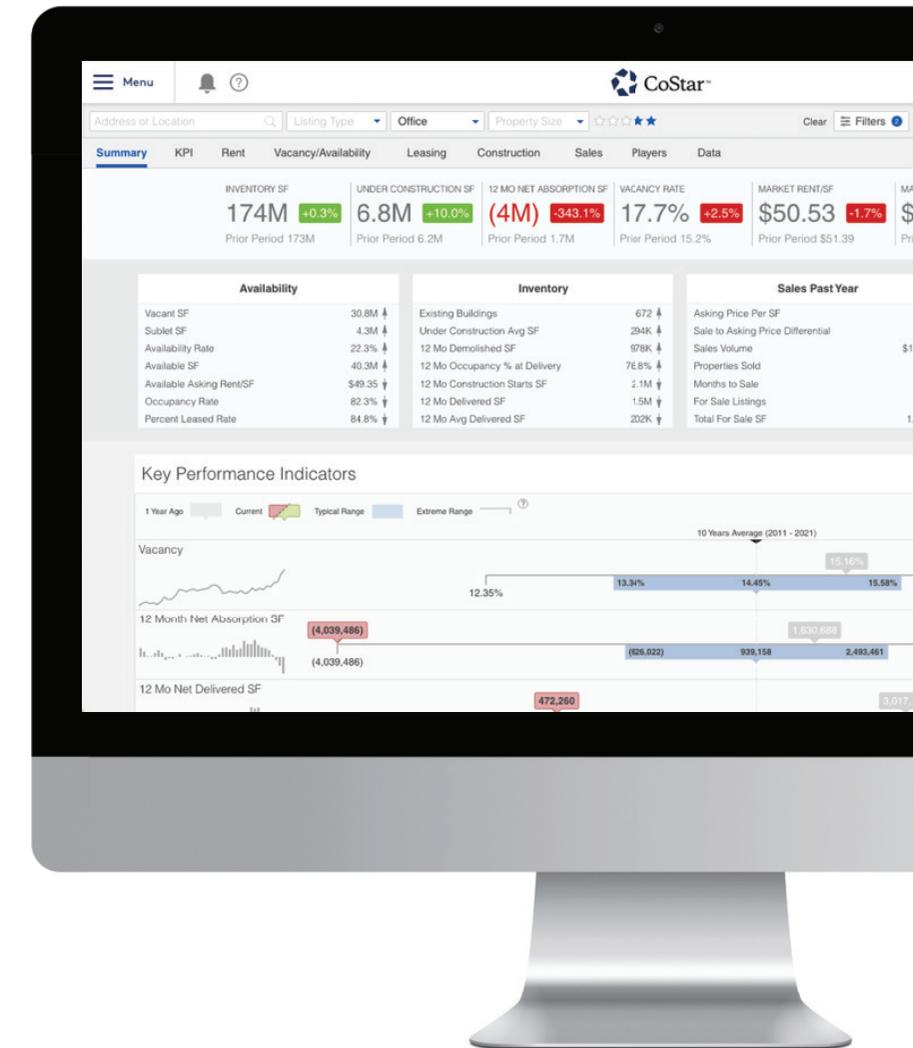
View data from around the world in your own language, currency and units of measurement

ON-DEMAND REPORTS

Generate and customize client-ready reports

SAVED SEARCHES & ALERTS

save regular searches and get email alerts when new properties meet your criteria



Make Informed Decisions

Find the information you need to underwrite deals and stay competitive, including loan and financial information for buildings in your market.

6.7M
Commercial Properties



FIND

Maximize Returns

8M
Tenants

\$1T
Outstanding Debt Information

Identify properties to acquire and tenants to fill your vacancies.

Get in-depth analytics, forecasts, comps and KPIs to analyze market conditions, set rents and value properties.

29K
Market & Submarket Analysis Reports



RESEARCH

14M
Sale and Lease Comps

Explore new markets to invest in based on your specific criteria.

Use CoStar information and materials to report to stakeholders with verified market insights.

48
On-Demand Custom Reports



ACT

17.4M
Contacts

Connect with top real estate professionals to develop relationships, uncover opportunities and transact faster.

Enhance your investment strategy with CoStar data.



Market Conditions

Understand the market outlook and its impact on your strategy with access to extensive market and submarket analytics and KPI forecasts.



Asset Management

Explore lease comps and in-depth peer building financials to understand the local competition, set the right lease terms, and find new opportunities for increased operating efficiencies.



Valuations

Accurately assess the potential income and value of your properties with 9.6M lease and 4.3M sale comparables, CMBS loan and financial information, property and submarket data.



Pricing

Get detailed information on market rents and lease conditions to set your pricing strategy and support your lease negotiations.



News and Analysis

Ensure you're ready to seize on new opportunities as they arise—stay connected to the market with CoStar news, alerts, analyst videos and commentary.



Owner industry
leaders **trust**
CoStar.





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