A View Like Never Before
Introducing CoStar Multifamily™

Whether you buy, sell, develop, underwrite or value multifamily properties, or advise industry professionals, you need granular multifamily property information and intuitive analytics.

Today, CoStar provides the largest and most comprehensive multifamily property database coupled with the cutting-edge analytic and forecasting tools you need to make confident multifamily investment decisions.

We understand multifamily from every angle, including the renter’s perspective. Over 100 million people turn to our apartment renters marketplace, Apartments.com, to find a place to call home.
CoStar Covers Multifamily Like No One Else

OUR RESEARCH MAKES THE DIFFERENCE

CoStar Multifamily information is researched and verified by the industry’s largest professional research team. CoStar has over 1,200 highly-trained researchers and more than 130 field research vehicles scouring the market to ensure you have access to information you can’t get anywhere else.

Each day our research team is making more observations on more properties than any other data source. Our exhaustive research process includes thousands of calls daily to property managers and owners, reviewing court filings, tax assessor records and deeds, construction site visits, third-party data feeds and automated scanning of thousands of relevant websites to uncover even the slightest changes to the market.

The result is the largest, most proactively researched database available, ANYWHERE.

ONLY COSTAR MULTIFAMILY GIVES YOU ACCESS TO:

- Detailed information on over 300,000 communities, more than 2x as many properties as any other data source.
- Asking rents, effective rents and occupancy rates.
- Over 1 million sales comps going back to 1995.
- Site-verified construction locations and delivery schedules.
- Floor plans and high-resolution property images.
- Highly-detailed information on amenities, bed/bath mix and concessions.
- Coverage on buildings starting at 5 units and above.
- A team of 50 economists and analysts providing analysis and forecasting in over 200 markets.
Investors, Developers & Property Managers

Only CoStar gives you the comprehensive data needed to analyze the key factors that drive supply and demand to make truly informed decisions on potential new projects and investments.

FIND NEW BUILD LOCATIONS
- Evaluate market and submarket trends to spot emerging opportunities.
- Determine what size units are over- or under-served in a given market.
- Monitor changing supply levels with up-to-date construction pipeline data.

GAIN CRITICAL MARKET INSIGHT
- Visually analyze local demographics.
- Map out office and retail density.
- Calculate walk and drive times to key transportation nodes.

CALCULATE POTENTIAL ROI
- Compare effective rent and occupancy of similar properties.
- Conduct competitive analysis on amenities offered.
- Research recent and historical sales comps.
Portfolio Managers

CoStar provides you with the most extensive source of sales comps, market analytics and forecasting tools to accurately measure your portfolio’s performance and potential.

BENCHMARK YOUR INVESTMENTS
- Benchmark your asset against extensive sales and lease comps.
- Evaluate, down to the unit level, what parts of your portfolio are over- or under-performing.
- Monitor your portfolio’s diversity confidently across multiple markets.

EVALUATE RISK AND OPPORTUNITY
- Assess the impact of new construction or renovations on your assets.
- Monitor changing market demographics with analytic and mapping tools.
- Spot opportunities in up and coming markets and avoid those markets on the decline.

DETERMINE WHEN TO REDEVELOP OR SELL
- Compare unit level rents against competition.
- Analyze which amenities command a premium in your markets.

LEVERAGE COSTAR’S FORECASTING TEAM
- The industry’s largest team of economists provide analysis and forecasting in 200 markets.
- Conduct independent portfolio stress testing.
- Receive accurate and unbiased forecasts.
Lenders

Make the most accurate and informed lending decisions with CoStar’s robust inventory of sales comps and for-sale inventory, coupled with powerful analytics and forecasting tools.

ACCRUATELY UNDERWRITE ASSETS
• More comps in tertiary markets allow you to lend confidently in more areas.
• Coverage on buildings starting at 5 units and above gives you true comparables.
• Factor in new construction and deliveries.

MANAGE RISK
• Reduce valuation risk with more complete data.
• Evaluate occupancy rates and effective rents on similar properties in the area.
• Research historical fluctuations at the submarket level.

PERFORM DUE DILIGENCE
• Street corner-level supply and demand analytics.
• Our best-in-class forecasting team gives you independent, third-party analysis to support informed decision making.
• Evaluate a diverse array of potential investment scenarios.
Brokers

CoStar Multifamily property and market information helps you win exclusives, advise clients and accelerate deal flow. No other information service provides more available multifamily properties with over 17,000 listings currently for sale.

WIN EXCLUSIVES
- Identify true multifamily buyers and sellers including contact information.
- Demonstrate multifamily market expertise with the latest data on demographics, effective rents, deliveries, concessions and other market trends.
- Position the property with the latest on sales comparables, competing properties and more.

IDENTIFY LOCATIONS
- Run analyses on target markets based on demographics, traffic counts, vacancies, complementary or competing buildings and other criteria.
- Research growing or decreasing occupancy rates at the market level.
- View 360° “fly-around” aerials that provide views of ingress/egress, parking, traffic patterns and other visuals.

MARKET PROPERTIES
- Profile competing properties based on occupancy, location, amenities, asking and effective rent and other competitive factors.
- Promote listings to top industry deal makers.