Brokers and Brokerage Firms
Connect to the people and information you need to make decisions with confidence.
Navigate the fastest, most complex commercial real estate market on the planet. With CoStar.

Whether you advise landlords, tenants, investors or others with an interest in commercial real estate, you depend on verified, unbiased commercial property information and analytics to provide superior counsel and accelerate deal flow.

Connect to CoStar and connect — quickly and easily — to the most comprehensive commercial real estate information available and a powerful suite of online services, supported by the industry’s largest professional research organization.

Each business day, more than 1,200 CoStar research professionals talk to thousands of industry players — brokers, owners, tenants, lenders, appraisers and others — and make more than 120,000 updates to our database. The result is an ever-changing community of people and information that are critical to your business.
Win the exclusive again and again, with CoStar.

Whether you’re juggling multiple leasing assignments on different tracks or one large, high-profile property for a demanding owner, CoStar puts you at the center of the critical information you need and connects you to the people who are important to your success. Here are just a few ways CoStar will help you successfully lease up any assignment that comes your way:

• Better position your assignment against competing properties.

• Market your exclusive with presentation-quality images and reports.

• Know more with property, market and comparable analytics.

• Identify ideal tenants for your owner’s space.

• Evaluate sale and lease comps that affect the outlook of the owner’s property.

• Report to your owners on rent changes, new or removed spaces, deliveries and new construction.

• Stay one step ahead with daily email and saved survey alerts.

A Community of People and Information

Available Properties
1.5 million spaces for lease and properties for sale

Sales Comparables
1.9 million verified sales records

Tenant Prospects
8.3 million commercial tenants profiled

Competitors
1.2 million dealmakers tracked
There’s no rest for the successful tenant rep broker, but plenty of powerful support. CoStar offers many ways to help you stay ahead of all the movement and take advantage of opportunities. Here are just a few:

- Identify tenants with expiring leases and those downsizing, growing or over-paying for their space.
- Create an exhaustive space survey based on your clients’ requirements.
- Analyze spaces based on availability, location, amenities and demographics.
- Compare multiple lease alternatives with ease with CoStar Lease Analysis.
- Advise tenants on asking rents, vacancies, time on market, deliveries, new construction and other leasing considerations.
- View 125 scenarios on key proposal terms and focus your tenant on the points that drive a leasing decision.
- Stay ahead with daily emails and saved survey alerts.
- Track your market with highly customized analytics.

Reach prospective tenants with expiring leases—both regionally and nationally.
Broker the acquisition or disposition of assets with confidence.

Your business is heavily focused on financial detail and you need reliable and consistent information. CoStar offers you more than a comprehensive, unbiased database — it offers a common language among all of your transaction partners to smooth the path toward a successful sale or purchase. CoStar helps you mine information in so many ways, including these:

- Identify active buyers and sellers, owners with underperforming assets and those facing unfavorable refinancing terms.
- Know what’s on the market, deal volume and trends in pricing and cap rates.
- Review recent and historic transactions, current market conditions and other factors affecting property or portfolio positioning.
- Target qualified buyers by identifying owners of similar properties or portfolios.
- Identify properties for sale that meet your clients’ investment criteria.
- Present the latest on demographics, transactions, new construction, deliveries and favorable investment markets.
- Provide financial modeling and forecast changing investment conditions.

Market properties discretely with CoStar Private Sale Network. Our custom websites give investors 24/7 access to sensitive listing information and include registrations, online confidentiality agreements and due diligence war rooms to help you protect your seller — and narrow in on the right buyers.
Managing a brokerage firm?

Streamline your operations, increase productivity and cut operating costs with CoStar Brokerage Applications. We offer solutions that cover your operations, property CRM and marketing. Our commission tracking module includes split calculations and broker reporting, while our transaction management and pipeline forecasting module helps you see a clearer picture of what lies ahead.

With CoStar Brokerage Applications handling your backend software, you can focus on what’s really important — keeping your people, serving your clients and finding new ones.

All of our suites include:

- Role-based dashboards
- Standard report packages
- Ability to export to Word and Excel
- Company rosters/Intranets
- Scalable security models
- Customizable user interfaces

Leave your desk behind.

Have you ever stood on the street, looked up at a building and wanted to know all about it? Previously, that’s meant a trip back to your office — and the risk of an opportunity lost.

But now you can get a complete property profile, right on the spot, thanks to our revolutionary new iPad® mobile app. CoStar Go® brings the data behind CoStar Property®, CoStar COMPS® and CoStar Tenant® together on one mobile platform — so you always have the information you need at your fingertips.

So, while others stand still, you can be out there closing the deal.