MULTIFAMILY PROPERTY MANAGERS
Move Your Business Forward
REAL-TIME INFORMATION TO OPTIMIZE YOUR RENTS AND OCCUPANCIES

Over 3,000 multifamily owners and property management firms use CoStar because we verify and curate multifamily data derived from the largest online marketplace for multifamily properties, Apartments.com. Our multifamily research team scours the multifamily market, identifying communities of all types and sizes, providing over 400 million data points - allowing users to present the most accurate, timely rents for any community.

CoStar Suite provides property managers the essentials to succeed in all aspects of the multifamily industry - including tools to optimize rents and occupancies in their communities such as rent comps, occupancy data, and concessions. Whether looking to acquire new communities, effectively manage your existing portfolio, or find buyers, CoStar puts you in a position to move your business forward.

MULTI-FAMILY PROPERTY MANAGERS USE COSTAR SUITE TO:

Track the Competition
- Analyze the latest trends in rents and occupancy and view what’s under construction with our Rent Survey Report.
- Set rents and concessions by accessing competitor rents and occupancies at the floor plan level.

Stay on Top of the Market
- Know what businesses are moving into an area - providing lease-up opportunity.
- Understand the development pipeline and when new deliverables may effect rents and concessions.
- Forecast rents to determine the best exit strategy behind any asset.

Identify New Opportunities
- Search for listings based on star rating, performance, rents, or any other investment criteria.
- Identify off-market opportunities based on an owner’s previous transaction history and property fundamentals.
- Generate market and submarket reports to find market areas that may be investment-worthy.

Understand What Renters are Looking For
- Generate comp sets for any community using information about similar communities viewed by Apartments.com users.
Connecting you to the people and information you need to make decisions with confidence.
RESEARCH IS WHAT WE DO

We know information is the cornerstone of every remarkable deal. That’s why research is our passion, and the foundation on which we’ve built the richest, most valuable treasury of portfolio, tenant, sale comp, lease comp, field and aerial information, imagery and analysis in the industry. Our investigative, insightful research team is nearly 2,000 strong, and scouts out the data our clients rely on to make confident, profitable choices. Working across markets and submarkets, from the road and in the air, we dig deep. Making the calls, tracking the values, profiling the tenants, identifying the true owners, creating the relationships and connecting the dots in order to tell the full story.

Couple that with marketing platforms that are used – and fueled – by the industry professionals themselves. More than 250,000 commercial real estate decision makers use CoStar’s platforms, including Apartments.com and LoopNet, to update their listings, connect with peers, and close deals. Those transactions only make our research engine more powerful.
A POWERFUL COMBINATION COMES TOGETHER IN COSTAR SUITE

Know the Details Behind Every Community
- Access a full inventory of multifamily properties - whether they are marketed on Apartments.com or not.
- Access multifamily communities across all asset classes, markets, and unit sizes.
- Access photos, aerials, maps, floor plans, building amenities and more.
- Know all the players involved - the owner, property manager, developer, and any broker involvement.
- View historical rent trends, occupancy levels, concessions, and sale transaction history.

Be Confident You are Maximizing Rents and Occupancy Levels
- Receive daily updates on competitive rents, availabilities, and concessions.
- Understand potential impact on NOI with up to 5 year forecasts on rents and occupancy levels.
- Benchmark rents vs. competition and position your community with the right rent vs. occupancy balance.
- View analytics demonstrating seasonal trends and understand when to position rents accordingly.
- Target employees of new and existing businesses in a market using CoStar’s office, retail, and industrial tenant database.
Rent Survey Reports Made Easy

- Generate rent survey reports with ease - including updated rental rates, absorption, and new construction details.
- Gain insight into renter preferences - allowing you to identify competition you may not be aware of.
- Save surveys and alerts for significant changes for reporting as it happens.

Analyze Markets and Submarkets Like Never Before

- Search for markets and submarkets with required KPIs such as rent, occupancy, and cap rates.
- Determine acquisition strategy by benchmarking market and submarket performance.
- Understand historical performance of a market, submarket, property, or customized set of properties.
- Forecast market and submarket performance such as rent growth, absorption, and stock.
- Generate underwriting reports to support position of value.
- Export historical, existing, and forecast data for internal analysis.
MOBILE APP AND NEWS

Take CoStar with You
Bring the information wherever your business takes you. Available on smartphones, tablets, and wearable devices through iOS and Android, CoStar mobile allows unhindered access to all aspects of CoStar Suite whether you are at home, on the road, or touring properties with a client.

News
CoStar’s award winning news team is dedicated to delivering you the most up to date information on the events that shape and influence your market. Our bureau spans markets throughout the country, using CoStar’s research findings to pursue stories that may impact your business.