ALL THE TOOLS YOU NEED TO MANAGE CRITICAL REAL ESTATE OPERATIONS

Find Ideal Locations

• Identify and select sites based on factors such as surrounding demographics, co-tenancy and over 250 other searchable criteria.
• Identify on- and off-market site location opportunities, setting customized demographic and store proximity parameters.
• View a clear pipeline of retail and mixed-use development.

Secure the Best Lease Terms

• Negotiate new leases and lease renewals with asking rents, cash-flow models and market forecasts.
• Support tax valuation of sites by accessing detailed sale comps.

Make informed real estate decisions with an integrated platform

NEWS AND MOBILE APP

CoStar News

CoStar’s award winning news team is dedicated to delivering you the most up-to-date information on the events that shape and influence your market. Our team spans markets throughout the country, using CoStar’s research findings to pursue stories that may impact your business.

Make informed real estate decisions with an integrated platform

First Step: Location

1. Identify and select sites based on factors such as surrounding demographics, on-foot and over 250 other searchable criteria.
2. Identify on- and off-market site location opportunities, setting customized demographic and store proximity parameters.
3. View a clear pipeline of retail and mixed-use development.

Second Step: Lease

1. Negotiate new leases and renewals with asking rents, cash-flow models and market forecasts.
2. Support tax valuation of sites by accessing detailed sale comps.

Understand the Competition

1. Find brokers to aid in market expansions using customized demographic requirements.
2. Monitor competitors and track movement for the top 9,000 retailers nationally with real-time, verified information.
3. Track retail, office, and multifamily developments to stay ahead of consumer demand growth.

Leverage the Power of KNOWING
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• Negotiate new leases and lease renewals with asking rents, cash-flow models and market forecasts.
• Support tax valuation of sites by accessing detailed sale comps, real-world analytics, and the cutting-edge technology to bring it all together in a professional and efficient environment.

The exceptional performance of any store requires a delicate balance. Retail companies must choose locations in which consumer traffic is plentiful, while also being mindful of the full scope of location costs.

CoStar analyzes retail market fundamentals, economic factors, and leasing trends to deliver information anyone who touches retail can use immediately.

For over 34 years, our researchers have captured and followed the intricate details behind every commercial property. As a result, our 500+ commercial real estate professionals have unparalleled access to the largest number of listings ever assembled, detailed sale comps, real-world analytics, and the cutting-edge technology to bring it all together in a professional and efficient environment.

MAKE INFORMED REAL ESTATE DECISIONS WITH AN INTEGRATED PLATFORM

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Take CoStar with You
Bring the information wherever your business takes you. Available on smartphones, tablets, and wearable devices, CoStar mobile allows unhindered access to all aspects of CoStar whether you are at home, on the road, or touring properties with a client.
We know information is the cornerstone of every remarkable deal. That's why research is our passion, and the foundation on which we've built the richest, most valuable portfolio of tenant, sale comp, lease comp, field and aerial information, imagery and analysis in the industry. Our investigative, insightful research team is nearly 1,300 strong, and scouts out the data our clients rely on to make confident, profitable choices. Working across markets and submarkets, from the road and in the air, we dig deep – making the calls, tracking the values, profiling the tenants, identifying the true owners, creating the relationships and connecting the dots in order to tell the full story.

Combine that with marketing platforms that our own, and are fueled by the industry professionals themselves. Real estate decision makers use CoStar Group's platforms, including Apartments.com and LoopNet, to update their listings, connect with peers, and close deals. Those transactions only make our research engine more powerful.

WHERE THE COMMERCIAL REAL ESTATE WORLD MEETS

- Over 1M listings for sale or lease
- Over 14M digital photographs
- Over 6M properties tracked
- Over 129B SF of inventory tracked

A POWERFUL COMBINATION COMES TOGETHER IN COSTAR

Get Verified Building Data and Public Record Information in One Integrated Platform
- Access a full market inventory of properties and spaces – available as well as fully leased.
- Search and view public record details on over 38 million additional buildings and parcels.
- View photos, aerials, maps, floor plans, stacking plans and more.
- Access true owner, broker, and property manager information.
- Use Public Record Search to find decades of historical assessment data and get key loan information, including maturity dates.

Value Properties with Confidence Using Sale and Lease Comps
- Establish a sound listing price by evaluating sale and lease comparables that are fully vetted.
- View contact information for true buyers and sellers behind LLCs and partnerships.
- Understand sale conditions and lease concessions including escalations, free rent, and more.
- View market activity with maps or aerials displaying properties sold, leased, for sale or pending.
- Access sale and lease comps as fast as the day of the transaction.

Identify Prospects and Fill Space Utilizing Detailed Tenant Information
- Target prospective tenants with expiring leases
- View lease expiration, space history and lease terms.
- Identify tenants to be pursuing, allowing easy-to-share lists.
- Find prospective tenants across every business size and type, including who owns and runs the business.
- Expand your opportunities by researching tenants according to industry type, employee size or other criteria.

Analyze Markets and Submarkets Like Never Before
- Search for markets and submarkets with required KPIs such as rent, occupancy, and cap rates.
- Determine acquisition and disposition strategies by benchmarking market and submarket performance.
- Understand the historical performance of a market, submarket, property, or customized set of properties.
- Forecast market and submarket performance such as rent growth, absorption, and stock.
- Generate underwriting reports to support an opinion of value.
- Export historical, existing, and forecast data for internal analysis.

- 6M properties and 14M digital photographs
- Over 129B SF of inventory tracked

Office - Retail - Industrial - Multifamily - Hospitality - Land

Connecting you to the people and information you need to make decisions with confidence.
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Value Properties with Confidence Using Sale and Lease Comps

- Establish a sound listing price by evaluating sale and lease comparables that are fully vetted.
- Understand market trends for lease terms and sales trends behind LLS, NNN and triple net.
- Understand sale conditions and lease conversions including occupancy, length, and more.
- View market activity with maps or aerial displaying properties sold, leased, for sale or pending.
- Access sale and lease comparables as fast as the day of the transaction.

Identify Prospects and Fill Space Utilizing Detailed Tenant Information

- Target prospective tenants with expiring leases.
- View lease expiration, space history and lease terms.
- Identify tenants who are growing, downsizing, likely to relocate or over-paying for their space.
- View company information including key decision makers, business type, employee count, growth outlook and other locations.
- Expand your opportunities by researching tenants according to industry type, employee size or other criteria.

Analyze Markets and Submarkets Like Never Before

- Search for markets and submarkets with required KPIs such as rent, occupancy, and cap rates.
- Develop strategies and take action by benchmarking market and submarket performance.
- Understand the historical performance of a market, submarket, property, or customized set of properties.
- Forecast market and submarket performance such as rent growth, absorption, and stock.
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Property Types: Office, Retail, Industrial, Multifamily, Hospitality, Land

Off-market Properties

Sale Comps

Lease Comps

Tenants

Professional Directory

Lease Analysis

Analytics

Forecasting

Office - Retail - Industrial - Multifamily - Hospitality - Land

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Office - Retail - Industrial - Multifamily - Hospitality - Land

- Identify, compare and analyze off-market properties, such as rent, occupancy, and cap rates.
- Discover region and industry-specific strategies by benchmarking market and submarket performance.
- Understand the historical performance of a market, submarket, property, or customized set of properties.
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Leverage the Power of KNOWING

MAKING INFORMED REAL ESTATE DECISIONS WITH AN INTEGRATED PLATFORM

Make Informed Decisions

• Understand the competition.
  • Find the key drivers in retail and real estate.
• Evaluate market fundamentals.
  • Know the key metrics that drive retail and real estate.
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Retail

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Leverage the Power of KNOWING RETAIL

KNOWING RETAIL

Leverage the Power of KNOWING

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