Leverage the Power of KNOWING

OWNERS

CoStar.com
sales@costar.com
888.226.7404

© 2020 CoStar Realty Information, Inc.
IN AN INDUSTRY THAT’S CONSTANTLY EVOLVING, KNOWLEDGE IS POWER

Everyone has access to their own data, but it takes more than that to unlock superior results.

CoStar’s industry leading researchers, economists and analysts provide data and insights that help our clients drive measurable results.

Our information is verified by industry professionals themselves such as when owners and brokers list their properties on our platform - which provides an added level of accuracy you can trust.

So whether you’re exploring new business or investment opportunities, negotiating leases, managing your portfolio for maximum returns or evaluating risk, CoStar delivers the knowledge you need to succeed.

KNOW THE MARKET WITH EXTENSIVE RESEARCH AND REAL-TIME DATA

The information you’ll find in CoStar is based on over 34 years of deep market research coupled with real-time data generated through our powerful marketing platforms. CoStar’s research experts put in the hard work, collecting thousands of data points our clients rely on to make confident choices.

This information spans portfolios, tenants, sale comps, lease comps, field and aerial imagery, analysis and reporting. Commercial real estate decision makers use CoStar’s platforms, including Apartments.com and LoopNet, to update their listings, connect with peers, and close deals. Those transactions make our research engine even more powerful because the information is generated by the market itself.

4M
SALE COMPS

8.3M
LEASE COMPS

7.8M
TENANTS TRACKED

6M
PROPERTIES TRACKED
The information you’ll find in CoStar is based on over 34 years of deep market research coupled with real-time data generated through our powerful marketing platforms. CoStar’s research experts put in the hard work, collecting thousands of data points our clients rely on to make confident choices.

This information spans portfolios, tenants, sale comps, lease comps, field and aerial imagery, analysis and reporting. Commercial real estate decision makers use CoStar’s platforms, including Apartments.com and LoopNet, to update their listings, connect with peers, and close deals. Those transactions make our research engine even more powerful because the information is generated by the market itself.

KNOW THE MARKET WITH EXTENSIVE RESEARCH AND REAL-TIME DATA

4M SALE COMPS
8.3M LEASE COMPS
7.8M TENANTS TRACKED
6M PROPERTIES TRACKED
MANAGE YOUR PORTFOLIO AND MAXIMIZE RETURN

• Benchmark your performance against competitors. Evaluate historical performance against comparable properties at the submarket and market level.
• Set alerts for new space or rent changes that could impact your property. Generate five-year forecasts to help position rents competitively.
• Compare value and performance using the power of CoStar’s sale comparables and corresponding analytics reporting.
• Negotiate new leases and renewals using CoStar lease comparables and cash-flow models.

EVALUATE ASSETS AND MITIGATE RISK

• Evaluate market and submarket fundamentals in any geographic area. Use expert analysis to determine the best risk-versus-return strategies.
• Generate customizable underwriting reports for any property in seconds to support reporting and due diligence.
• Create customizable reports on any asset in your portfolio including details like peer property analysis, lease trends, pipeline activity and demographics.
• Access the entire transaction history of a property, including research notes and documents.

DISCOVER NEW INVESTMENT OPPORTUNITIES

• Research markets and submarkets using professional analysis backed by real-time KPIs including rent, occupancy and cap rates.
• Find and evaluate your next deal with access to all on and off-market opportunities, including the latest sale listings and space availabilities.
• See the full picture through high-res photos, aerials, maps, floor plans and stacking plans, and over 200 building level data points.
• Know exactly who to contact using the most complete directory of true buyers and sellers behind LLCs and partnerships.
• Monitor construction pipeline activity with data collected through CoStar aerial and field research.
MANAGE YOUR PORTFOLIO AND MAXIMIZE RETURN

- Benchmark your performance against competitors. Evaluate historical performance against comparable properties at the submarket and market level.
- Set alerts for new space or rent changes that could impact your property. Generate five-year forecasts to help position rents competitively.
- Compare value and performance using the power of CoStar’s sale comparables and corresponding analytics reporting.
- Negotiate new leases and renewals using CoStar lease comparables and cash-flow models.

EVALUATE ASSETS AND MITIGATE RISK

- Evaluate market and submarket fundamentals in any geographic area. Use expert analysis to determine the best risk-versus-return strategies.
- Generate customizable underwriting reports for any property in seconds to support reporting and due diligence.
- Create customizable reports on any asset in your portfolio including details like peer property analysis, lease trends, pipeline activity and demographics.
- Access the entire transaction history of a property, including research notes and documents.

DISCOVER NEW INVESTMENT OPPORTUNITIES

- Research markets and submarkets using professional analysis backed by real-time KPIs including rent, occupancy and cap rates.
- Find and evaluate your next deal with access to all on and off-market opportunities, including the latest sale listings and space availabilities.
- See the full picture through high-res photos, aerials, maps, floor plans and stacking plans, and over 200 building level data points.
- Know exactly who to contact using the most complete directory of true buyers and sellers behind LLCs and partnerships.
- Monitor construction pipeline activity with data collected through CoStar aerial and field research.
The CoStar News team has journalists in each market reporting on deals as they unfold, providing you with national and local commercial real estate market coverage and in-depth video content across all asset types.

News articles link directly to their underlying property data, so you can analyze buildings and markets related to any story and get the complete picture.

Bring the information wherever your business takes you. Available on mobile devices, CoStar allows unhindered access whether you are at home, on the road or touring properties.
• The CoStar News team has journalists in each market reporting on deals as they unfold, providing you with national and local commercial real estate market coverage and in-depth video content across all asset types.

• News articles link directly to their underlying property data, so you can analyze buildings and markets related to any story and get the complete picture.

• Bring the information wherever your business takes you. Available on mobile devices, CoStar allows unhindered access whether you are at home, on the road or touring properties.

STAY INFORMED AND TAKE THE POWER OF KNOWING WITH YOU

OWNERS RELY ON US

Brookfield

VEREIT

USAA

KIMCO

bxp Boston Properties

TISHMAN SPEYER

SIMON

LINCOLN PROPERTY COMPANY

Mack-Cali Realty Corporation

ROCKEFELLER GROUP

VORNADO REIT

WRIT

Hines

LIBERTY PROPERTY TRUST

Irvine Company Office Properties