IN AN INDUSTRY THAT’S CONSTANTLY EVOLVING, KNOWLEDGE IS POWER

CoStar connects multifamily professionals to the information, insights, people and technology necessary to make profitable decisions fast.

Our verified, trusted data is sourced through real-time feeds and platforms used and fueled by the market itself, including our Apartments.com Network, the largest online marketplace for multifamily properties.

Combine that with our industry leading research organization which includes more than 1,300 advisors who collect and verify data from owners, management companies and investor teams; 185 field researchers; 43 architectural photographers; a fleet of drones; and the industry’s only aerial research operation.

The end result is clear. You can be sure you’ve got the picture from every angle when it comes to existing, planned and future supply. That’s the power of knowing. And it’s all in CoStar.
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OWNERS/INVESTORS

Strong acquisition and disposition strategies increase asset value while limiting risk. CoStar analytics and real-time reporting can help you pinpoint the right markets and submarkets for investment, discover key details behind any community and make pricing decisions with confidence.

ASSET MANAGERS

Set rents competitively and drive occupancy at every step. CoStar delivers the full picture on rents, availabilities and concessions, all updated in real-time. Get a clear view of construction pipelines and exclusive renter defined search and comp data, updated constantly via the Apartments.com Network.
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DETAILED INSIGHTS: THE FOUNDATION OF KNOWING

Whether you need unbiased third party commentary on what’s happening in your market or you’re underwriting a single community for acquisition, CoStar provides the level of detail you require to invest with confidence.

- Access over 2,600 multifamily-specific market and submarket reports, updated in real-time with written and video commentary by CoStar expert analysts. Understand how future supply and demand will affect your investments.
- Anticipate changes in any market or submarket with one, three, five and ten-year multifamily-specific forecasts. Gain insight into absorption, vacancy, and rent growth.
- Gain the full picture of any multifamily community – including its peers - with extensive multifamily underwriting reports generated with a few clicks.
- Leverage search data from Apartments.com Network to understand the competition from a renter’s perspective through detailed rent survey reports.
INNOVATIONS THAT INFORM AND ENABLE OPPORTUNITY

We’re continually improving our products to put the most actionable commercial real estate information at your fingertips.

See the competition from a renter’s perspective:

- View your community’s true comp set based on renter behavior.
- Gain insight from the 70 million renters searching on Apartments.com monthly.
- Make informed pricing decisions to drive occupancy and revenue.

Stay up-to-date on the growing student housing asset class:

- Access new student housing data including by-the-bed rents, pre-leasing rates and nearby university trends.
- Search over 100 university-specific fields and view forecasts across over 660 university profiles, including data on enrollment, rents, inventory by beds and sales activity.

Generate push-button capital market reports:

- Understand the sources and types of capital flowing into and out of your market.
- Detect emerging trends.
- Present accurate insights to your clients.
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- Understand the sources and types of capital flowing into and out of your market.
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• Access a full inventory of multifamily properties, both available and off-market. View building details, photos and true ownership contact information on any property in any market.

• View cap rates, effective rents, vacancies, absorption rates and more against a true set of your competitive peers. Track comparable sales, properties for sale and sale trends.

• Understand what’s happening across office, industrial and retail markets, which naturally impact multifamily assets. Access real-time data to identify activity and act on opportunity.

• Conduct in-depth portfolio analysis and spot emerging trends using an easy-to-use analytics dashboard featuring interactive charts.

THE INDUSTRY’S ONLY FULLY INTEGRATED PLATFORM

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STAY INFORMED AND TAKE THE POWER OF KNOWLEDGE WITH YOU

- The CoStar News team has journalists in each market reporting on deals as they unfold, providing you with national and local commercial real estate market coverage and in-depth video content across all asset types.
- News articles link directly to their underlying property data, so you can analyze buildings and markets related to any story and get the complete picture.
- Bring the information wherever your business takes you. Available on mobile devices, CoStar allows unhindered access whether you are at home, on the road or touring properties.
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