IN AN INDUSTRY THAT’S CONSTANTLY EVOLVING, REAL-TIME DATA IS POWER

Decision-makers rely on timely information and insights necessary to make sound decisions.

CoStar understands this need, just as well as we understand the market when it comes to availabilities, transactions, and inventory. Our industry-leading research organization includes more than 1,300 advisors who collect and verify data directly from market participants; 185 field researchers; 43 architectural photographers; a fleet of drones; and the industry’s only aerial research operation. Working together, they create an informative story about every piece of space on the market.

Combine that with trusted data sourced through real-time feeds – including Apartments.com and LoopNet – and you have verified, real-time data that gives you the confidence when assessing risk, underwriting loans, and executing your lending strategy.
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Monitor daily movement of leading indicators such as rent, occupancy, and leasing activity to project future income.

Understand the tenant mix of a building or an entire portfolio, including industry, lease expirations and footprint to assess concentration of risk.

Identify the most relevant sale and lease comps to support valuations over the hold period and get robust forecasts at exit.

Generate new business by identifying active buyers, sellers and brokers, as well as owners in a position to refinance.

Leverage comprehensive True Owner contact data to research a borrower’s portfolio and identify areas of exposure.

Gauge how likely a tenant is to renew and how long space typically takes to lease.

Track construction and pipeline activity.

RELENT ON COSTAR TO:

DETAILED INSIGHTS: THE FOUNDATION OF KNOWING

During a time when changes happen rapidly, having access to real-time data is non-negotiable. Only CoStar’s integrated platform lets you view the market, and what’s happening in it, from the building up. See real-time, verified building-level data including vacancy, rents, sale and leasing activity, and tenant information— in addition to over 200 searchable property fields—for any office, industrial, retail or multifamily property, on or off-market.

- 6M PROPERTIES TRACKED
- 8.3M LEASE COMPS
- 4M SALE COMPS
- 7.8M TENANTS TRACKED
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ACCURATE ANALYTICS FOR OPTIMUM DECISION-MAKING

Whether you need objective third party commentary on what’s happening in a market or you’re underwriting a loan for a single asset, CoStar provides the level of detail you require to lend with confidence.

Access over 12,500 market and submarket reports across all asset classes, updated in real-time with written and video commentary by CoStar’s expert analysts. Understand how future supply and demand will affect the performance of your loans.

Insights at your fingertips:

- Quickly search for and compare markets and submarkets based on key performance indicators such as rent, occupancy and cap rates.
- Anticipate changes in any market or submarket with one, three, five and ten-year forecasts. Review economic scenarios across all property types. Gain insight into absorption, vacancy, and rent growth.
- Review detailed analytics and historical performance at the property, submarket and market level with a powerful analytics dashboard and over 250 analytic charts.

The level of detail you need:

- Access property-level details including construction and renovation dates, high-quality photos and floor plans to identify peer properties.
- Gain the full picture of any asset— including its peers - with robust underwriting reports generated with a few clicks.
- Benchmark a property against its peers, the submarket and market using key performance indicators.
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INNOVATIONS THAT ENABLE OPPORTUNITY

Whether you need unbiased third party commentary on what’s happening in your market or you’re underwriting a single asset for acquisition, CoStar provides the level of detail you require to lend with confidence.

Generate push-button capital market reports:
- Understand the sources and types of capital flowing into and out of any market or submarket.
- Detect emerging pricing and liquidity trends at a national, market and submarket level across all property types.
- See recent significant sales, along with top owners, buyers and sellers in any market or submarket.
- Present accurate insights to your clients and internal stakeholders.

Access 38 million public records:
- Identify debt placement opportunities faster and win more business with access to loan origination and maturity dates.
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STAY INFORMED AND TAKE THE POWER OF KNOWING WITH YOU

- The CoStar News team has journalists in each market reporting on deals as they unfold, providing you with national and local commercial real estate market coverage and in-depth video content across all asset types.
- News articles link directly to their underlying property data, so you can analyze buildings and markets related to any story and get the complete picture.
- Bring the information wherever your business takes you. Available on mobile devices, CoStar allows unhindered access whether you are at home, on the road or touring properties.

LENDERS RELY ON US

- citi
- Bank OZK
- Capital One
- HSBC
- NORTHMARQ
- Deutsche Bank
- PNC BANK
- WELLS FARGO
- WALKER & DUNLOP
- TRUIST
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