Invest with Confidence
Minimize Risks and Maximize Returns

CoStar Market Analytics is the complete solution for Owners, Investors, and Lenders, and provides a 360° view of the commercial real estate market—including competitive properties, sale comps, lease comps, market trends, economic forecasting and more.

Our 90+ economists and analysts develop quantitative rigorous 5-year forecasts and detailed written narratives on hundreds of markets and submarkets.

With CoStar Market Analytics you can:

- Spot emerging opportunities with key market and submarket trend data
- Benchmark your assets against extensive sales and lease comps
- Assess the impact of new construction or renovations on your assets
- Monitor changing supply levels with up-to-date construction pipeline data
- Conduct independent portfolio stress testing to ensure you are positioned competitively
It Starts with the Best Research

We investigate, track and verify the facts across every property in every market. By combining the most comprehensive research with technologies that help us examine every corner of the market, our data engine is the industry’s largest and most powerful source of information, helping you make confident decisions everyday.

1,600
Dedicated Researchers

140+
CoStar Field Research Vehicles

75,000
Daily Property Updates

14 Million
Digital Photographs Taken

$3 Million
Aerial Research Investment

$1 Billion
Research Investment
The CoStar Difference: Real-time, Census-level Information

Our professional market reports combine information from the largest, most proactively verified researched database with unprecedented scope and valuable intelligence – allowing you to turn data into a compelling and actionable insights.

A comprehensive view of the market:

**114 Billion**
Total Square Feet Tracked

**5 Million**
Properties Tracked Across Every Sector

Underwriting reports delivered at the property level:

**470,000**
Multifamily

**700,000**
Office

Fully researched and verified data:

**47,000**
Calls Made Daily

**120 Million**
Database Updates

Economic forecasting by 90+ economists:

**440+**
Markets

**1400+**
Submarkets
Details Inform Every Opportunity In Front of You

Now you can immediately drill down to discover facts and trends that can help you make smart portfolio decisions.

Inside CoStar Market Analytics, you will find:

- Building details, photos, and ownership information about every property in your market
- Competitive comparison of cap rates, real-time rents, vacancies, and absorption rates
- Current and planned construction activity at national, market, and submarket levels
- Supply and demand analysis from leading economists
- Sales and leasing activity analysis

83% of all commercial real estate transactions in 2016 involved a CoStar user.*

*all metrics based on internal data from CoStar and LoopNet products and services
CoStar Market Analytics uses Apartments.com to source information about asking rents. Inside Multifamily Rent Comparables, you will find:

- Comp sets for a subject community which generate based on like-communities viewed by Apartments.com users
- 400 million rent observations directly fed from Apartments.com, offering the most accurate view of current rents and trends at a macro level down to the individual floor plan
- Verified data which allows you to understand what your competitors are charging for rent, and the concessions they’re offering, in real-time

Renter-Driven Information at Your Fingertips
More than 90 Leading Economists Provide the Expertise

Our team of portfolio strategists, analysts and economists have forecasted market turns with remarkable accuracy.

Quantitative, rigorous models developed by our economists are reviewed by local analysts regularly for precision. We forecast supply, demand, vacancy, and rent at the submarket level, and job growth and asset pricing at the market level. That means you have insight not only about today’s landscape, but expert foresight about what may be shaping tomorrow’s.
Complete, Robust Reports for Any Multifamily or Office Property

Whether you’re looking to analyze an entire market or a single property, our customized reports allow you to see the commercial real estate industry top down and bottom up. Get the information, insight, and context you need to act fast and identify the right investment for you.

Peer Property Comps

- Comparisons by rent and vacancy
- Lease and sales comps
- Property details and summaries
- Historical leasing and construction data
- Top market buyers and sellers
Analytics
- Vacancy/absorption rates
- Rents
- Leasing activity
- Construction Summary

Five-year Forecasts
- Market fundamentals and submarket trends
- Rents
- Supply/demand
- Job growth
- Cap rates/Asset pricing
- Written commentary on fundamentals

With CoStar Market Analytics, you have everything you need in one place to get a true market view and gain a competitive edge.
Schedule your demo today
1-888-226-7404 | sales@costar.com