

Run your business, not its systems.

Web-based software designed specifically for commercial real estate firms.

STREAMLINE YOUR OPERATIONS, INCREASE PRODUCTIVITY AND CUT OPERATING COSTS WITH COSTAR BROKERAGE APPLICATIONS.

We offer three key suites to cover the important aspects of your business: Operations, Property CRM and Marketing. We handle the backend software so you can focus on what's really important — keeping your people, serving your clients and finding new ones.

All of our suites include role-based dashboards, standard report packages, the ability to export to Word and Excel, a company roster/Intranet, a scalable security model and a customizable user interface. Our goal is to simplify your systems and processes and give you all the tools you need to run your business seamlessly.

Property CRM Suite

CONTACTS MODULE

- Companies and Contacts
- Tenants and Owners
- Notes and Activities
- Groups and Mailing Lists
- My Organizer
- Outlook Integration

PROJECTS MODULE

- Transaction Management
- Secure Client Extranet
- Pipeline/Forecasting
- Team Collaboration

PROPERTIES MODULE

- Inventory
- Listings
- Comps
- Tenants and Owners
- Lease Expirations

VIRTUAL EARTH MAPS

MARKET STATISTICS

STACKING PLANS

Operations Suite

COMMISSION TRACKING (CTS) MODULE

- Fee Calculator
- Split Worksheet
- Invoicing and Accounts Receivable
- Payment Application and Vouchers
- Automated Split Calculations
- Executive, Manager and Broker Reporting
- Dashboards

HUMAN RESOURCES (HR) MODULE

- Broker and Staff Personnel Files
- Commission Plan Tracking
- Compensation History
- License Expirations
- Benefits Tracking
- Job Descriptions & Applicant Management
- Analytics

SIGN MANAGEMENT MODULE

- Sign Inventory Management
- Sign Ordering, Change and Removal Tracking

Marketing Suite

FLASH MARKETING MODULE

- Dynamic Flash Presentations
- Incorporates Photos, Floorplans, Maps, Aerials and Images
- Download to CD-ROM, PDF or View Online

E-MAIL CAMPAIGNS MODULE

- Property Specific or General E-mail Broadcasts
- Professionally Designed Templates
- Campaign/Click-through Tracking

BROCHURE CREATOR MODULE

- High Quality Flyers for Print or Electronic Distribution
- Single or Multi-Page Brochures
- Postcards, Newsletters and Other Marketing Collateral
- Receptionist-friendly Search Tool

WEB SITE INTEGRATION