Analytics

Actionable insights

Knowing what is available for sale and lease in your market is important, but it is only part of the story. CoStar empowers you to make informed, strategic decisions utilizing our industry-leading analytics. Whether you are guiding your clients in investment and leasing decisions, or making decisions that will impact the performance of your own portfolio, you need the full picture of current historical and forecasted trends. Only CoStar provides detailed analytics including vacancy, absorption, construction activity, rental rates, economic and demographic metrics on over 5.3M office, industrial, retail, land, and multifamily properties in North America.

CoStar helps you to get beyond the data, gain actionable insights on where the market is today and, more importantly, where it is going. At the heart of CoStar's analytic capabilities is our industry expert team of 90+ economists, continually delivering perspective and clarity on the key supply, demand and rental rate trends that impact the performance of your assets.

"CoStar's analytics keep us a step ahead, allowing us to watch trends unfold and prepare ourselves to stay ahead of the competition."

Derek Olszanowski, Chesapeake Realty Partners

Why CoStar vs. LoopNet?

LoopNet does not offer any analytics. Only CoStar offers market analysis and forecasting from a team of economists working daily to keep you abreast of all market moves.

12,000 market and submarket reports
office, industrial, retail, multifamily

Only CoStar provides detailed analytic coverage of current and historical performance, forecasting and insightful narrative on over 12,000 markets and submarkets in North America, across all major asset types.

5.3 million properties
analytic charts and key metrics on every property

Whether you're guiding your clients to make informed investment decisions, or adding assets or loans to your existing portfolio, CoStar helps you understand the trends and market metrics that impact the performance of those assets. Only CoStar allows you to run real-time, interactive analytic reports, or even comprehensive underwriting reports on over 5.3M properties across all major asset types.

1.4 billion SF of construction
construction activity tracked in all markets

How will new construction deliveries impact supply and lease rates in your market? Only CoStar can provide a complete view of construction activity for all major asset types, and forecast the impact of current and proposed projects on market performance.

90+ economists
covering all major markets

Think of CoStar's 90+ market economists as your own extended team of experts. Our market analysts continually update CoStar's reports with insights and clear, concise narratives on key supply and demand trends, rental rates, construction activity and economic factors that can help you make the right investment decisions at the right times.

250+ charts & graphs
and analytics helping you to visualize what is happening in your market

CoStar's extensive research process, combined with cutting edge technology, allows you to build custom data sets and slice-and-dice the data any way you need. Remove outliers that skew data and only choose buildings that are relevant to your search. This customized approach to analytics gives you the ability to support value and decisions – positioning markets and properties in their truest form.