



CoStar™
The knowledge market



Owners and Investors

*Confident real estate investing
starts with knowing everything.*



See the commercial real estate market top down and ground up.

You have the money, but how do you know where to invest in order to maximize your returns? How can you be sure you are in front of the market — prepared for what's ahead?

Secure the right answers with access to real-time information that not only identifies your best property opportunities but also uncovers the hidden risks that can impact your returns.

Know the market. Invest with confidence. With CoStar.

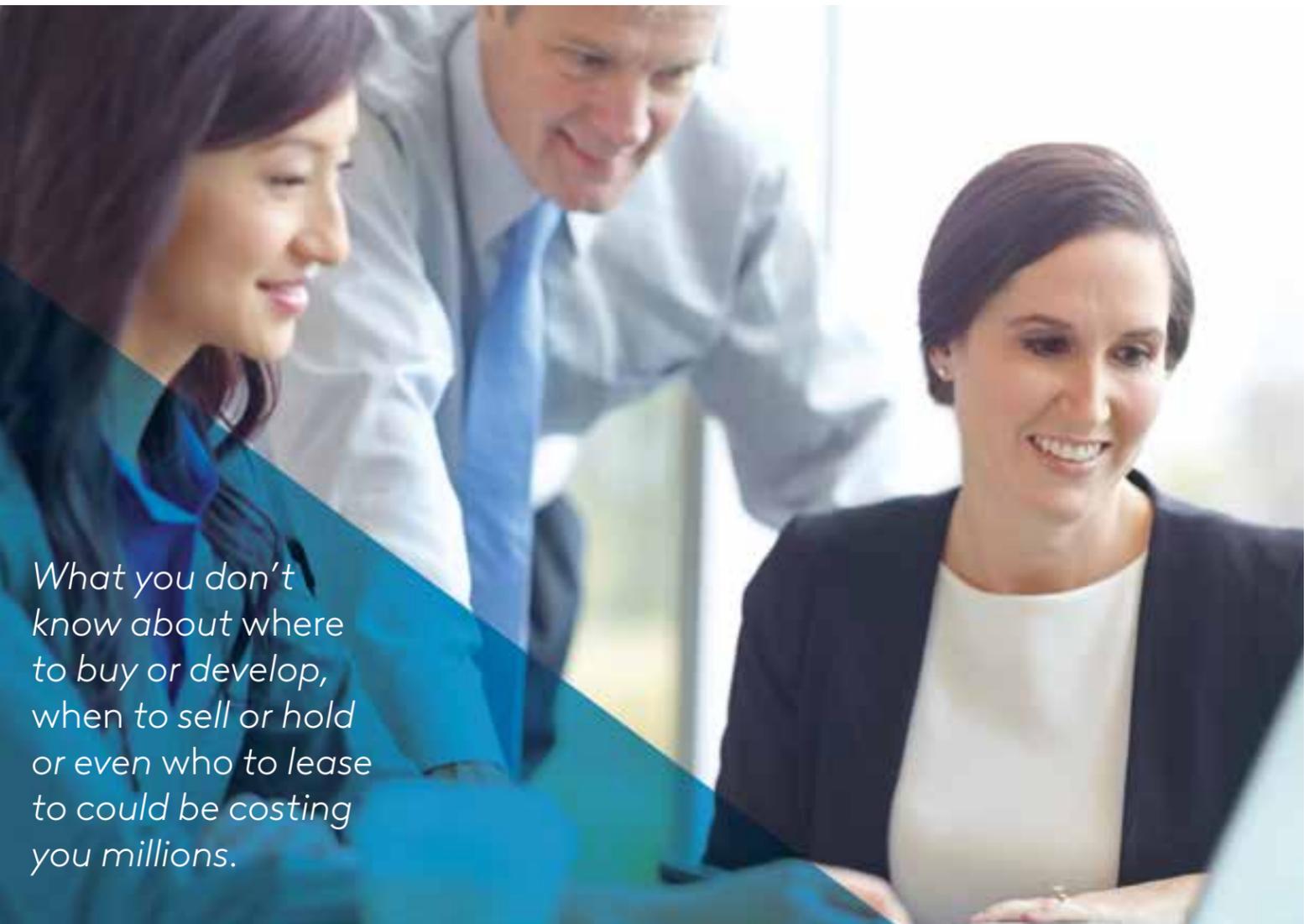
Know when to say “yes” and when to say “no.”

What you don't know about *where* to buy or develop, *when* to sell or hold or even *who* to lease to could be costing you millions. Often finding that information feels like looking for a needle in a haystack. You can't afford to make important decisions with unreliable data. CoStar helps you identify the best opportunity for you to invest confidently in any market.

Plus, CoStar is more than an information solution. It is a connected community of commercial real estate players — the leading brokers, owners,

investors, lenders, tenants, regulators, appraisers and others allied in the industry.

Access CoStar and uncover the most trusted, unbiased source of commercial real estate information available, a powerful suite of online services, and a vibrant online marketplace. Whether you're looking for a quick hit or a solid long-term investment, CoStar helps you make decisions faster and more confidently.



More market knowledge empowers confident decision-making.

Know what's going on in your market, a neighboring submarket, your own portfolio or across the street. Only CoStar provides unmatched market level insights, and enables you to drill down to an individual property, floor by floor, suite by suite. This granular detail will give you amazing insight into hidden risks and opportunities in properties you already own or are considering purchasing.

Value properties quickly and accurately with over 2.3 million verified sales comps and key performance indicators such as rental rates, vacancy rates, cap rates, time on market,

probability of leasing and more. Identify future competition with up-to-date information on current construction activity and forecasts, and identify pending lease expirations in competitive properties. With CoStar you'll have the knowledge to lock-in the best deals before your competitors.

What's more, you will be able to quickly choose the right leasing agent for your property, identify growing local, regional and national tenants to keep your buildings leased at high rents, and monitor market activity to know where deals are being made and make sure you're not missing potential deals.

Identify the best opportunity with precision.

With CoStar you can compare market and submarket level information with ease. Monitor market trends to quickly identify which markets, submarkets and asset types offer the best returns, both now and in the future.

CoStar's powerful analytics make it easy to analyze the performance of an individual property or portfolio and benchmark a property or portfolio against peers. Evaluate any potential opportunity with speed and precision.

Stay on top of changing market conditions and report more credibly to your investment committee, board, lenders and partners with CoStar, the common language shared by brokers, owners, investors, lenders and regulators.



Know before your competition.

The key to greater returns is identifying that perfect property or tenant before your competitor. CoStar empowers you to find that hidden gem before

anyone else with information that can propel you ahead of the market to potentially profitable opportunities across the country or down the street.

See what's actually for sale, what has sold and at what price.



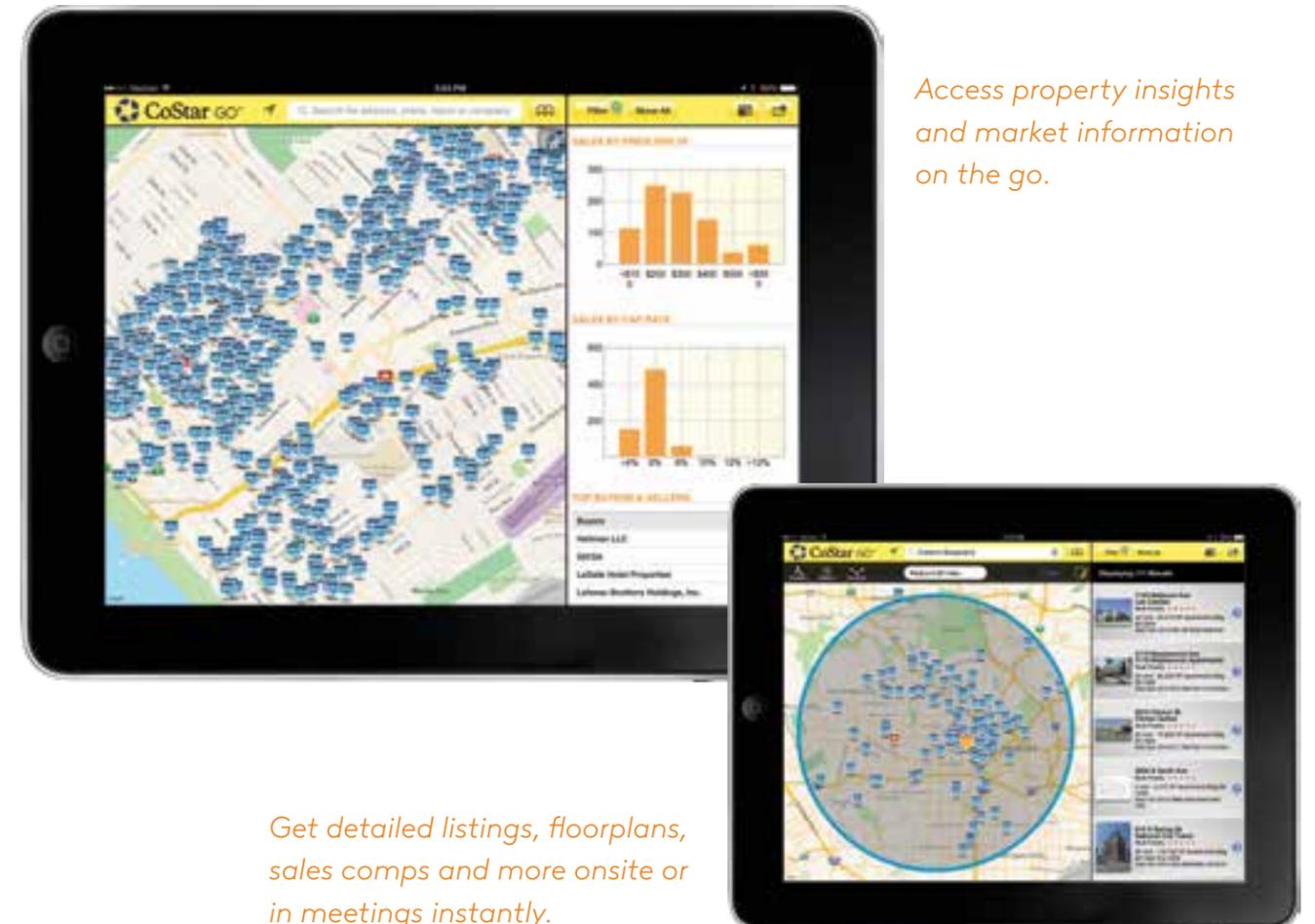
Evaluate sales in a market by volume, cap rate, asking price and more.

Know what's going on. Anytime. Anywhere.

Always have property, market and analytic information at your fingertips with the CoStarGo® app to be more in control of your portfolio and competitive properties during meetings and on the go. You will gain:

- Instant insights on key indicators while meeting with asset managers, lenders, brokers or tenants.

- Micro to macro views so you can zoom-in to look at the most granular detail, or zoom-out to analyze the entire market or submarket while in the field.
- Location aware maps that allow you to view information on properties around you, wherever you are.



Access property insights and market information on the go.

Get detailed listings, floorplans, sales comps and more onsite or in meetings instantly.

Superior intelligence starts with the best research.

At CoStar, it all starts with research. We've spent three decades and invested over \$1 billion building, refining and updating the largest, most comprehensive database of commercial properties, with over 99 million square feet of inventory. We have visited, photographed and documented almost every commercial property in the U.S., U.K. and Canada. And each business

day, over 1,200 CoStar research professionals talk to thousands of industry players — brokers, owners, tenants, lenders, appraisers and others — and make more than 5.1 million updates to our database. The result is real-time, census-level information that you can access quickly and easily, in your office or out in the field.



NUMBER OF PROPERTIES*

MULTIFAMILY	496,076
RETAIL	1,631,825
INDUSTRIAL	732,116
OFFICE	726,097
LAND	650,482

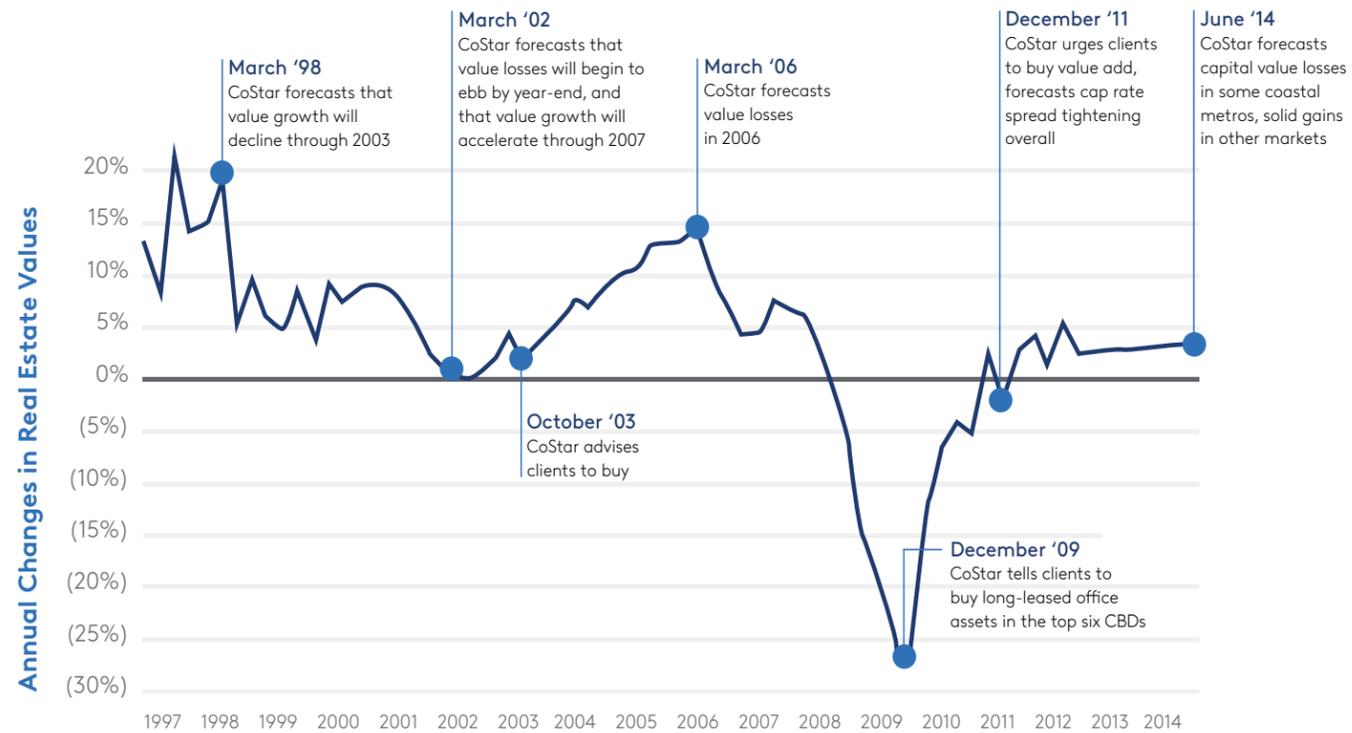
*Includes U.S., Canada and U.K. as of Feb 2015

Never miss a market turn.

We have made accurate calls on the market for decades, enabling our clients to capitalize on opportunities, minimize risk and maximize their returns.

We have more than 50 economists and analysts working to provide you with a deeper understanding of the supply and demand drivers that impact your investments.

Whether you are plotting a new strategy, executing one today or need help communicating the value of your moves, expert advice is just a phone call away. Our advisors are here to support you with custom research and advisory to help you achieve your investment goals.



CoStar. The complete information solution.



The industry's best data, analytics and advice to help maximize your investments.

To learn more and schedule a demo, call 800.811.4303

Know the market. Invest with confidence. With CoStar.



Know More. Schedule a Demo. | sales@costar.com | 800.811.4303



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